

Tick Box

Keep it **real**. Keep it **legal**.

Self-Storage Code of Practice

Self-storage facilities provide a valuable service to consumers and businesses in the UK. By displaying this notice and the Tick Box logo, this company is demonstrating its commitment to working in partnership with Trading Standards and other Law Enforcement Agencies to keep this facility free from counterfeit and illicit goods. Only companies abiding by this code of practice are entitled to display the Tick Box logo.

The company's commitment

- To prohibit the storage of counterfeit and illicit goods, which includes unsafe consumer goods and non-duty paid alcohol and tobacco.
- To complete robust 'know your customer' identification checks.
- To provide reasonable assistance to Local Authority Trading Standards Officers and other enforcement agencies with their investigations.
- To demonstrate a commitment to fair trading and consumer protection by displaying the code of practice prominently for customers and visitors.
- To ensure all customers are aware and agree to the code of practice before the completion of their rental application form.
- To ensure all staff understand the code of practice and its responsibilities.
- To report the storage of counterfeit or other illicit goods such as non-duty paid alcohol or tobacco to Trading Standards via the Citizens Advice Consumer Service on 0808 223 1133.

Local Authority Trading Standards Services can provide the following assistance to help self-storage companies maintain this code of practice:

- When appropriate, provide information which may assist self-storage companies in their endeavours to identify counterfeit items and/ or individuals involved in counterfeiting crime.
 - Provide advice to self-storage companies on their legal responsibilities in relation to trademark, copyright and product safety infringement activities within their premises.
 - Training on regulatory requirements, which will be coordinated by the national 'Tick-Box' campaign team.

